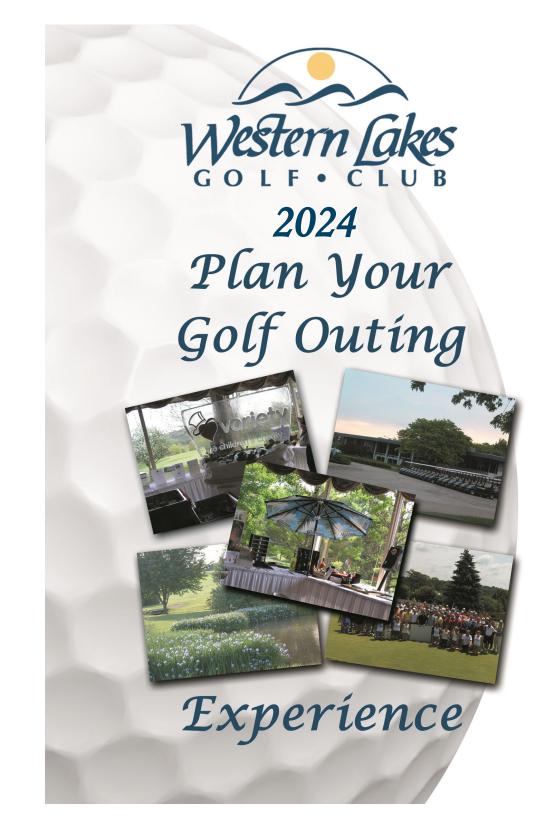






W287 N1963 Oakton Rd Pewaukee, WI 53072 Phone: (262) 691-0900 Fax: (262) 691-9893

www.westernlakes.com





Dear Golfer,

Thank you for your interest in hosting your event at Western Lakes Golf Club. We take great pride in our golf course, facilities and staff. With over 35 years of experience, we welcome the opportunity to show you why we've become the golf outing specialists in southeastern Wisconsin.

First and foremost, we offer one of the finest 18 Hole Championship golf courses in Wisconsin, along with an extraordinary practice facility to get everyone swinging on the day of your event. Second, our **location**, just minutes off of I-94 in Pewaukee and only 20 miles from downtown Milwaukee, is sure to be convenient for all your outing participants.



We are also very proud to feature Saz's Catering as our on-site food service operation. They have a golf outing menu for every price point and whatever you choose, it's perfect every time.

Lastly, if your event is designed to raise money for a charity, we can suggest ideas that we've seen work to raise a lot of money over the years.

We've helped charities raise over 25 million dollars at Western Lakes over the past thirty five years!

Thank you for considering WLGC to host your event.

Sincerely, The Western Lakes Team

Location, Location



Take I-94 to Hwy SS and head north to Oakton Road. We are conveniently located just 20 minutes from downtown Milwaukee.



"Everyone did an outstanding job of making us and our golfers feel welcomed and appreciated."

- Karen

Please Contact Us For More Information info@westernlakes.com

Greg & Paula Essig Owners

Jason Hoelz General Manager

jason@westernlakes.com

(262) 691-0900 X5

Garrett Mack, PGA
Head Golf Professional
gmack@westernlakes.com

Or visit our website at <u>www.westernlakes.com</u> to fill out our Online Information Request form

Selections

Outing Date	Day of Week	Registration Time		Start Time		Cost Per Guest	
							\$
Halfway Harry Package Number (circle one) #1 #2							\$
Dining Options (circle options)							
Lunch Only Option Number		1	2	3			\$
Dinner Only Options		Buff	et 1	2	Sit D	own 3	\$
Lunch & Dinner Packages		1	2	3	4		\$
Appetizer Packages		1	2	3			\$
Desserts							\$
Beverage Tickets			_ coı	ınt	X	\$3.50	\$
Merchandise Credit - 10% off Golf Shop Sales					\$		
Scoring Option							
Estimated Golfers							
Estimated Additional Dinner Guests ** Increase participation by inviting non-golfers to join the outing for your dinner afterwards. It's a great way to sell more raffle tickets and auction items!							

Notes:

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Now offering **ONLINE REGISTRATION & PAYMENT** for your event!

It also provides for several additional sponsorship opportunities as well as LIVE MOBILE Scoring!



"Western Lakes makes the planning and event an almost hands-off operation once you saw that we had all our necessary steps in place. Your support is most appreciated and we anticipate a long-standing continued partnership with our association in future years' events."

- Chief Douglas

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2024 Golf Outing Package Information

All Packages Include

- Green Fees
- Carts with Hole Assignments
- Flag Event Signs
- Event Sheets

- Registration Area
- Locker Room & Towel Facilities
- Scoring and Results Sheet
- Practice Facilities w/Range Balls

\$55 Monday/Tuesday/Wednesday Morning Shotgun

- 7:30 am
- 72 Players

\$61 Monday/Tuesday/Wednesday Late Morning Shotgun

- 11:00/11:30 am
- 72-144 Players

\$55 Thursday Afternoon Shotgun

- 12:30 pm
- -48 Players Max

\$55 Friday Morning Shotgun

- 7:30 am
- 72-144 Players

\$63 Friday Afternoon Shotgun

- 12:00/12:30 pm
- 72-144 Players

\$53 Weekday Consecutive Tee Time Package

- 24-48 Players

\$63 Weekend Consecutive Tee Time Package

- 24-48 Players

\$65 Saturday 1:00/1:30pm / Sunday 12:30/1:00pm

- 72-144 Players

Golf Outing Worksheet

Fundraising Chairperson				
Committees	**ml C l · · · l · · · l · ·			
Golfer Committee	**The fundraising chairperson should focus on corporate sponsorship with			
Sponsorships	assistance provided by any other			
Live/Silent Auction	volunteer that may have an			
Raffles	opportunity.			
Other				

It is important to assign an appropriate person the chair on each committee. Consider any experience they may already have in addition to whom they may be able to recruit for his or her sub-committee. Once the committee chairs are decided, any remaining volunteers should be divided amongst the groups.

Please keep in mind, it is always imperative that each of the committees realize the importance for each committee group to assist the other groups to accomplish the overall goal. Each committee is not limited to just their category, and if for example a lead regarding a potential sponsor would come to light while pursuing raffle items that should be immediately pursued to help the overall goal.

Potential Sponsorship Revenue

Presenting	\$ NOTE: It's difficult to fill all sponsorships,				
Dinner	\$ but they can be split by multiple				
Lunch	\$ companies.				
Appetizer	\$				
Hosted Bar	\$				
Halfway Hole-In-One**	\$ **If purchasing Halfway Harry's package				
Cart Sponsor (1 or 2)	\$				
Mobile Scoring*	\$ **Available if using Golf Genius LIVE				
Hole Event*	\$ Scoring offered by WLGC				
Beverage Cart	\$				
Putting Green	\$ Offering corporate golf + sponsorship				
Practice Range	\$ packages is also a good way to fill them out (Ex. 4some + 4 Wristbands + Hole Sponsor				
Tee/Hole (18 holes)	\$ = \$700)				

- A common way to get sponsors is to have them donate small corporate items from their company as part of a give away bag for each golfer.
- Keep your costs down (ex. Design, Printing, Advertising, etc.) by trading a sponsorship for the items you need to host your event.

^{**} Outing prices will be used for groups of 24 or more players.

^{**} WLGC will assign starting holes that may or may not begin with #1.

^{**} Special Discounts available for Charity & Non-Profit Organizations - ask for details.

Fundraising Ideas

Charities, Churches & Non-Profit Organizations can take advantage of our three decades of experience helping outings with their fund-raising. We are happy to sit down with you and discuss the best ways for your group to raise the most for your cause.

Wrist Band

Usually raises \$20-\$25 per golfer, can include items such as hole events, mulligans, step-up holes, other contests etc.

Popular Raffle Items

Liquor Bottles, Wine Baskets, Car Detail Packages, Movie Passes, TV's, Tablets, Polos

Silent Auction Items

Restaurant Certificates, Hotels, Golf Items, Sports Tickets, Sports Memorabilia (Items available on consignment if needed), Spa packages

Live Auction Items

Travel Packages, Airline Tickets, Condo Rentals, Snow blowers, Grills

Golf Ball Toss

A variation of our original Helicopter Drop. We provide numbered golf balls which your participants drop from our balcony onto our putting green with a variety of event options.

50/50 Raffle Board

Sell 100 squares, winner get's \$500 and outing raises \$500 for your cause.

Putting Contest

Several variations available, big cup, double your raffle tickets, etc.

Other scoring Options

- Traditional Four Person Scramble •
- Traditional Two Person Scramble •
- Individual Stroke Play
- Three person scramble & designated player
- Shamble

- Skins Game
- Validate Par (two or more players must make par shot)
- Double/Unlimited Birdies
- Shootout
- Handicap (can be used w/ most formats)



Golf Outing Facilities

Western Lakes has become "the location" in the lake country area to host any golf outing. Over the years we have perfected what it takes to ensure that your outing runs smoothly and keeps people coming back year after year.

What sets us apart?

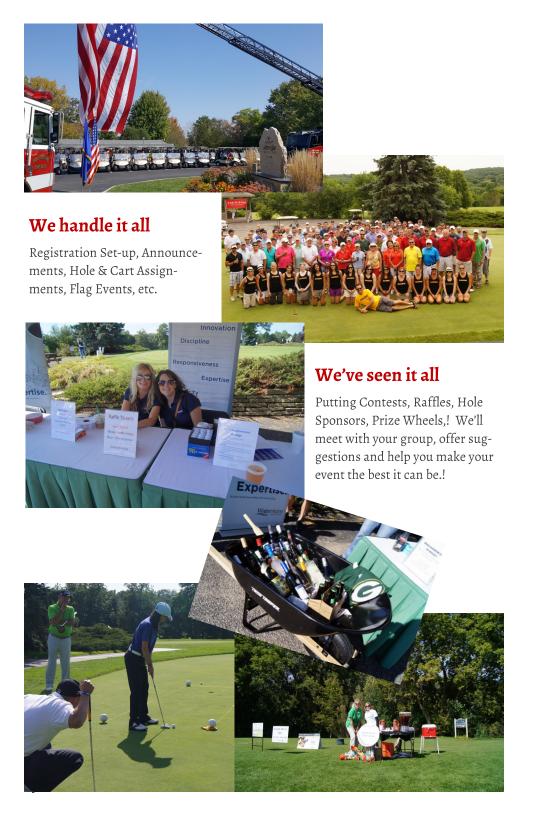
Our experienced staff is available to assist you in any way needed on the day of the outing. When you arrive you'll find golf carts labeled with your golfer's names and hole assignment. We provide a registration area, credit card machine and WiFi access to get your participants signed up and ready to go as quickly as possible. Our PGA golf professional, Garrett Mack, provides outing announcements about the driving range, lunch and other info prior to *golf*.

Additional Options Available

- Golf Shop Certificates & Merchandise for prizes
- Hole-In-One Packages
- Online Golfer Registration
- Beverage Tickets, Half Barrels, Bloody Mary Bar
- All Day Drinks on the Course

^{*}Any bar service will have a 24% service charge added to total.

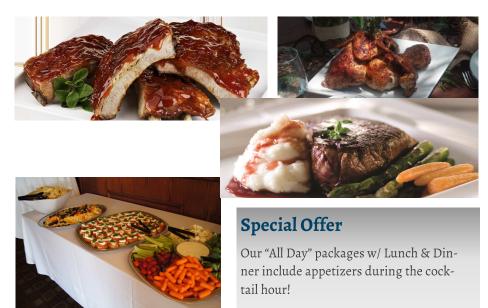
^{*}Convenience fee of 3% added to any invoices paid via credit card.



We've served it all

The same Saz's you know and love from downtown Milwaukee also runs our kitchen facilities here at Western Lakes. They provide an excellent menu of items to choose from for any event.





Outdoor Tent Option

Immediately noticeable when you enter our inner courtyard is our 1,500 square foot outdoor tent. It can seat up to 100 people and be expanded to accommodate 180. It's the perfect area to set up your raffle items ahead of time outside, where the golfers are. This area can also be equipped with a full service bar and cabaret tables.

